

# PRESS RELEASE

## SOLID RACKS PTY LTD

FOR IMMEDIATE RELEASE

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### INAUGURAL EXPORTS OF 'INFINITY GYM' TO THE UNITED KINGDOM

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**SYDNEY:** SOLID Racks, an innovative company based in the Northern Beaches area of Sydney is pleased to announce it has sent its first shipment of the 'Infinity Gym' to Reach Wellness Pty Ltd in the United Kingdom. Infinity Gym is intended to showcase the utility of the product in health clubs and gyms in this new market.

'We are excited to have our first commercial shipment of our innovation into an international market' said SOLID Racks Director Nicolle Drake. She noted that "the wall mounted solution has introduced significant benefits to customers, the most notable being floor space freed up for other activities. But it also allows users to easily customise their work-out space, accommodates a wide range of training methods and is more cost effective than other systems."

Managing Director of Reach Wellness, Jeff Davis (Bsc (Hons.) Sports Science) agrees. "I was attracted to this innovative product because it breaks new ground in the sports and wellbeing industries, and because it offers real commercial benefits to those who are looking to make better use of their working space. We see potential for better use of space, while simultaneously expanding the suite of physical activities which a health club might offer. And it looks good too."

#### **About SOLID Racks**

SOLID Racks is an innovative Australian company catching global attention with its patented wall mounted system which has applications in a wide range of industries. Its use in the health and fitness sectors provides users with a cost effective, space saving, flexible and good looking single solution addressing multiple needs.

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<http://solidinfinitygym.com>

#### **About Reach Wellness**

Reach Wellness is a UK firm with International reach, focused on new and innovative fitness and wellness products which can be developed and commercialised, with the ultimate benefit being delivered to the consumer.

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