

PRESS RELEASE

SOLID RACKS PTY LTD

FOR IMMEDIATE RELEASE

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ANYTIME FITNESS (EDGECLIFF) ADOPTS AUSTRALIAN INNOVATION

SYDNEY: In keeping with its global status as the leading franchise business Anytime Fitness has demonstrated its leadership by adopting the innovative SOLID Rack solution to the Edgecliff club. Franchise owner Craig Hale said “the SOLID Rack solution was an important innovation as it freed up valuable floor space allowing us to make better use of the floor plate, and improving the services and range of activities we offer to our members. And it looks good too.”

Solid Racks Director Nicolle Drake echoed the experience of Craig, noting that “the wall mounted solution has introduced significant benefits to customers, the most notable being floor space freed up for other activities. But it also allows users to easily customise their work-out space, accommodates a wide range of training methods and is more cost effective than other systems.”

About Solid Racks

SOLID Racks is an innovative Australian company catching global attention with its patented wall mounted system which has applications in a wide range of industries. Its use in the health and fitness sectors provides users with a cost effective, space saving, flexible and good looking single solution addressing multiple needs.

Contact: Nicolle Drake at Solid Racks. nikki@solidracks.com <http://solidinfinitygym.com>

About Anytime Fitness

Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing members with convenient and affordable fitness options in friendly facilities which feature top-quality exercise equipment. Members can work out anytime in any of the 2500 clubs worldwide with one low monthly rate. State-of-the-art security and surveillance systems ensure member safety at the clubs even during unstaffed hours.

www.anytimefitness.com.au

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